

# 2022 Annual Report

Courtesy of Tom Lassiter

The Campaign to Create  
the Julius Rosenwald  
& Rosenwald Schools  
National Historical Park

**“I do not see how America  
can go forward if part of its  
people are left behind.”**

**Julius Rosenwald**



Courtesy of Fisk University



# Rosenwald Park Campaign

Founded in 2016, the Rosenwald Park Campaign has as its mission the creation of the multisite **Julius Rosenwald & Rosenwald Schools National Historical Park** with a visitor center in Julius Rosenwald's hometown of Chicago and a small number of Rosenwald Schools in the South. Once the Park is established, the Campaign will evolve into a supporting friends group.

The son of German Jewish immigrants, Julius Rosenwald became one of the most influential businessmen and visionary philanthropists of the 20th century. Under his leadership, Sears, Roebuck & Company became a retail powerhouse

Rosenwald significantly advanced the cause of African American education, helping to create nearly 5,000 Rosenwald Schools in the segregated South and supporting nearly 900 fellowships to highly talented people through the Rosenwald Fund. That Fund also aided early NAACP legal cases; contributed to a number of HBCUs; and supported programs to expand and improve health care for African Americans.

Rosenwald also sustained Jewish causes, served on the Board of Jane Addams' Hull House for 20 years and was the founding donor of the Museum of Science and Industry in Chicago. He truly embodied social justice.

The envisioned National Park will honor his legacy and keep it alive for future generations. It will be of national significance and fill four gaps in the National Park System, by being the:

- First to commemorate the life and legacy of a Jewish American;
- First to interpret the impact of Rosenwald Schools on African American education in the segregated South;
- First to address early African American and Jewish partnerships; and
- First to focus on philanthropy in the United States.

Importantly, the National Park will also pay tribute to the value of education as an equalizing force in society.



# Campaign Accomplishments

2016	Sept 2016	Campaign's Planning Committee formed and holds its first meeting in December
2017	Jul 2017	Solicited recommendations of Rosenwald School facilities from State Historic Preservation Officers in 15 states
	Aug-Nov 2017	State Historic Preservation Officers in 14 states recommended 55 Rosenwald Schools and one teacher home for inclusion in the planned National Park
2018	2018-2019	From January 2018 through October 2019, Campaign representatives visited 34 of 56 recommended facilities in 12 states
	Oct 2018	Issued a historic context study report on Rosenwald and the Rosenwald Schools Launched the Campaign's <a href="#">website</a>
2019	Feb 2019-2020	Meetings with Congressional staff on legislation through February 2020
	Jun 13, 2019	<i>The Julius Rosenwald and Rosenwald Schools Act of 2019</i> is introduced in both Houses of Congress
	Aug 15, 2019	Campaign is approved by the IRS as a 501(c)(3) organization
2020	Feb 12, 2020	Dedication ceremony of a historic marker requested by the Campaign in front of Rosenwald's boyhood home in Springfield, Illinois
	Sept 2020	Issued a report on sites in Chicago associated with Julius Rosenwald that might serve as a visitor center for the National Historical Park
	Oct 2020	Began collecting memorabilia related to the life and legacy of Julius Rosenwald
	Dec 2020	House and Senate pass <i>The Julius Rosenwald and Rosenwald Schools Act of 2020</i>
2021	Jan 13, 2021	<i>The Julius Rosenwald and Rosenwald Schools Act of 2020</i> is signed into law
	Jan-Dec 2021	Ongoing collection of memorabilia
	Mar-Dec 2021	Interacted regularly with National Park Service (NPS) staff, submitting three reports and background material
	Aug 2021	Issued a comprehensive report featuring 55 Rosenwald Schools and a teacher home for possible inclusion in the planned National Historical Park
	Oct 2021	Prepared a brief report on seven additional Rosenwald Schools that contacted the Campaign seeking to be considered for the planned National Historical Park
	Throughout 2021	Organizational supporters grew from 41 to 109 Participated in 20 events expanding outreach to new audiences
2022	Apr-Jul 2022	NPS started the special resource study of sites associated with Julius Rosenwald and Rosenwald Schools, held two public meetings, and received nearly 2,000 comments, including extensive Campaign comments
	Apr-Nov 2022	Commemorated the 160th anniversary of Rosenwald's birth and 110th anniversary of the Rosenwald Schools Building Program through events in multiple states
	Nov-Dec 2022	Began development of an introductory video on the Campaign
	Throughout 2022	Obtained new memorabilia for the planned visitor center, including key items from the former Sears, Roebuck Nonprofits supporting the creation of the National Historical Park grew from 109 to 180 Multiple articles on the Campaign appeared in publications Subscribers to the Campaign newsletter exceeded 1,000 by the end of the year

# President's Letter

Friends,

August 2022 marked the **160th anniversary** of **Julius Rosenwald's birth** and the **110th anniversary** of the launch of the **Rosenwald Schools Building Program**. We commemorated these milestones by co-sponsoring programs with other nonprofit organizations at Rosenwald Schools in Maryland, South Carolina, and Virginia. Campaign representatives visited Rosenwald Schools in multiple states and gave 12 virtual and in-person programs that reached new audiences and brought on board new supporters. The Rosenwald legacy was well celebrated!

This was just one aspect of a busy year, however. It is my pleasure to share the 2022 Rosenwald Park Campaign Annual Report. This publication highlights key advances we have made thanks to our dedicated Board, Advisory Council, volunteers, and supporters like you.

The Campaign was hard at work throughout 2022 continuing to build momentum for creating the Julius Rosenwald & Rosenwald Schools National Historical Park. We maintained close communications with the National Park Service (NPS), which started its **special resource study** of sites associated with Rosenwald and the Schools in April 2022.

In 2022, **71 additional nonprofit organizations** supported our efforts to create the National Park, bringing our total to 180. That support is now national in scope and represents a broad and diverse group of constituencies.

We grew our **memorabilia collection** significantly in 2022. Important artifacts came to us from the former Sears, Roebuck. Vintage newspapers, postcards, books, and other items expanded our collection last year.

In November, we started work on a 10 minute **introductory video** on Julius Rosenwald, the Rosenwald Schools, and the Campaign.

And by year's end, the number of subscribers to our newsletter exceeded 1,000.

Our work continues. In 2023, the Campaign is undertaking the following activities to extend appreciation for the legacy of Julius Rosenwald and the Rosenwald Schools and hasten the establishment of the National Historical Park:

- Complete the introductory video, which will be screened at our events, included in exhibitions, posted on our website, and shared with interested organizations;



**Campaign President**  
Dorothy Canter, PhD



- Explore additional sites in Chicago that may be candidates for the visitor center of the ultimate National Park;
- Further increase and diversify the endorsement of non-profits. Our goal for 2023 is 225 organizations, and we are well on our way;
- Develop a document on notable Rosenwald Fund Fellows;
- Create an interactive exhibit on the Rosenwald Fund Fellowship Program for use in future museum exhibitions;
- Initiate and participate in educational events, including conferences and programs at Rosenwald Schools, to expand our base of supporters and volunteers;
- Secure more artifacts for the planned visitor center, including first editions of books written by Rosenwald Fellows; and
- Continue to share information with NPS staff, including potential sites for a visitor center, as they develop and complete the special resource study.

Julius Rosenwald believed in the promise of America. But he understood that an important part of that promise had to be equality of opportunity. Access to education is central to opportunity. Through visionary philanthropy Rosenwald supported educational opportunity for African Americans at all levels. Partnering first with Booker T. Washington, and then nearly 5,000 African American communities in 15 states, Rosenwald helped build 5,357 school facilities. The schools thus educated a third of all African-Americans in the south in the first half of the twentieth century. But that was not all. In the late 1920s, the Julius Rosenwald Fund provided buses so that more children could attend the schools, helped train teachers to improve the education of those children, and created a library services program that provided books to the schools.

From 1928 through 1948, the Rosenwald Fund also awarded fellowships to nearly 900 men and women, mainly early in their careers, two-thirds of whom were African American. The fellowships demonstrated that—given equal opportunity—African Americans could achieve on the same level as other Americans. Rosenwald Fund Fellowships provided recipients with opportunities enabling them open doors to positions of influence in academia, government, and corporations.

In its activities in 2023 and beyond, the Campaign will be emphasizing not only the contributions of Julius Rosenwald and the Rosenwald Schools to education and equal opportunity in our nation but the continuing relevance of education to maintaining our nation’s democracy.

### **Thank you for your support of our Campaign.**

If you would like to become more involved in furthering our work, please contact me at [dorothycanter@rosenwaldpark.org](mailto:dorothycanter@rosenwaldpark.org) or visit <https://www.rosenwaldpark.org/questions-send-us-a-message>

### **Dorothy Canter**

**“Access to excellent public education  
is a great equalizer.”**

**Alvin Thornton, PhD**  
Rosenwald School Graduate



The Shiloh Rosenwald School located in Notasulga, Alabama. Don Stevenson

## Progress on the National Park Service Special Resource Study

The Campaign actively supported passage of the *Julius Rosenwald and Rosenwald Schools Act of 2020*, which was signed by the President on January 13, 2021. The law directs the National Park Service (NPS) to conduct a special resource study (SRS) of the sites associated with Julius Rosenwald and the Rosenwald Schools, to assess the national significance of these sites, and to determine their suitability and feasibility for becoming a part of the US National Park System. The law identified 10 Rosenwald Schools in eight southern states and four sites in Illinois related to Rosenwald but did not restrict the NPS from considering additional sites.

The NPS commenced the SRS in April 2022 and held a public engagement period in July consisting of two virtual public meetings and a request for public input. Campaign representatives attended both meetings. Nearly 2,000 comments were submitted to the NPS. The Campaign submitted detailed comments,

underscoring that a new multisite National Park will fill four existing gaps in the National Park System by: commemorating the life and legacy of a Jewish American, telling the story of the Rosenwald Schools, highlighting early Black-Jewish relationships and addressing the role of philanthropy in our nation.

The Campaign held virtual meetings with representatives of the Department of Interior (DOI) in June and with NPS management in October. At the latter meeting NPS staff stated that they expect to complete the SRS in 18 months (October 2023), after which they will submit it to DOI for review before it is finalized and sent to Congress.

Throughout the year the Campaign maintained contact with NPS staff, keeping them apprised of our activities and submitting relevant information.





## Creating an Introductory Campaign Video

Charles Poe interviews Alan Spears (above) and Newell Quinton (below) at the Ridgeley Rosenwald School during the filming of an introductory video about the Campaign. Dorothy Canter

Campaign president Dorothy Canter met Charles Poe, an Emmy- and Peabody-winning producer and media executive in June 2022 as he was launching his new social media enterprise, The Parks Channel, a site for exploring our nation's parks. Charles worked for the Smithsonian Channel for over 14 years where he oversaw production and storytelling.



At their first meeting Charles expressed interest in learning more about various nonprofit organizations associated with national parks. As they continued to meet, Dorothy and Charles agreed to work together to create an introductory video for the Campaign on the life and legacy of Julius Rosenwald and the Rosenwald schools. In November, Charles and his team filmed interviews with four Campaign Board members and two Rosenwald school graduates at the Ridgeley Rosenwald School in Capitol Heights, Maryland. Assembling and editing of the video started by year's end.

The video will be completed in the spring of 2023 and used for a variety of educational and fundraising events, and will be posted on the Campaign's website. A longer version is planned for use in the visitor center of the ultimate Julius Rosenwald & Rosenwald Schools National Historical Park.

The Campaign appreciates the contribution Charles Poe is making by developing this meaningful video.

# Commemorating Julius Rosenwald's Birth and the Rosenwald Schools Building Program

In 2022, the Campaign participated in a number of events commemorating the 160th anniversary of Julius Rosenwald's birth in 1862 and the 110th anniversary of the start of the Rosenwald Schools Building Program in 1912. The two dates are connected by Rosenwald's 50th birthday in honor of which he donated \$687,500 (worth over \$20 million in today's dollars) to a number of organizations, including Tuskegee Institute. Booker T. Washington suggested that a small amount of those funds go to build six schoolhouses for African American children in communities near Tuskegee, places where residents had already been raising money from their meager resources to provide the schools they so desperately wanted for their children. From those first six schools came a program that, over 20 years, helped provide 5,357 schools, teacher homes, and shop buildings in 15 southern states. The Campaign was pleased to be a part of the following events.

## Woodville Rosenwald School

Three Campaign Board members toured the Woodville Rosenwald School in Gloucester County, Virginia, on April 1st. The following day they attended the annual Gloucester Daffodil Festival and Parade in which the school had a float commemorating the 160th anniversary of the birth of both Julius Rosenwald and Thomas Calhoun Walker. Born into slavery, Walker became a teacher, lawyer, activist and government official. He played a key role in the construction of six Rosenwald Schools and a teacher home in Gloucester County, visiting Rosenwald in Chicago after the local school board refused to appropriate any funding. That evening four Board members attended a celebratory dinner at Holly Knoll, the retirement home of Robert Russa Moton, second principal of Tuskegee Institute. Two attendees were descendants of Walker.



The Woodville Rosenwald School float in Gloucester County's Daffodil Festival Parade commemorates the 160th anniversary of the birth of Julius Rosenwald and Thomas Calhoun Walker. Dorothy Canter





Newell Quinton, president of the John Quinton Foundation, leads program participants in a tour of the San Domingo School. Lynne Richmond

### **San Domingo School**

On September 30th, the Campaign, along with the National Parks Conservation Association (NPCA) and the John Quinton Foundation, co-sponsored a program at the San Domingo School in Sharpton, Maryland, which was attended by 30 people. Following the presentations, Newell Quinton, president of the John Quinton Foundation, led a tour of the school. He spoke of the vital importance the community, including his own parents, placed on education. He and his seven siblings all attended San Domingo and went on to attend college and obtain meaningful careers.

### **Pine Grove Rosenwald School**

On October 19th, a one-day Rosenwald Schools Workshop was held at the Pine Grove Rosenwald School in Columbia, South Carolina. The program, which was co-sponsored by the Conservation Voters of South Carolina, the Campaign, and three other nonprofits, consisted of presentations on the history of Rosenwald Schools in the state, the restoration of the St. George Rosenwald School, a documentary on the Rosenwald Schools of South Carolina and the activities to create the Julius Rosenwald & Rosenwald Schools National Historical Park. The workshop concluded with a discussion of the future of Rosenwald School protection in the state, including possibly forming a network of Rosenwald Schools.

### **Osher Lifelong Learning Institute**

On November 2nd, Osher Lifelong Learning Institute (OLLI) at Berkshire Community College, Massachusetts, and OLLI at the University of Richmond, Virginia, co-sponsored a webinar entitled *Julius Rosenwald: The Most Important Philanthropist You Never Heard Of*. Campaign board members Robert Stanton, Stephanie Deutsch, and Dorothy Canter gave brief presentations followed by a lively discussion moderated by Alan Spears, NCPA's Senior Director of Cultural Resources. Over 600 people registered for the program, which was very well received.



Among the items acquired this year were an oil painting of Julius Rosenwald and a second set of stereopticon slides on the Sears, Roebuck merchandising complex.

## Expanding Our Collection of Memorabilia

In 2022, the Campaign continued to collect memorabilia pertaining to Julius Rosenwald and the Rosenwald Schools. Ultimately, the collection will be donated to the visitor center of the Julius Rosenwald & Rosenwald Schools National Historical Park.

The **most notable artifacts** obtained were from the former Sears, Roebuck archival collection pertaining to Julius Rosenwald and his tenure as company president:

- a large oil painting of Julius Rosenwald by John Doctoroff;
- Julius Rosenwald's desk from his Executive Office;
- the strongbox from Rosenwald's office with "J. Rosenwald" imprinted on it;
- four Sears, Roebuck catalogs dating from 1911 to 1922; and
- a set of 50 stereopticon slides (circa 1907) featuring the newly completed Sears, Roebuck merchandising complex in Chicago.

Of the four Sears, Roebuck catalogs acquired, two of the covers highlight the company's commitment to "satisfaction guaranteed or your money back."

The first artifact acquired by the Campaign in 2020 was a stereopticon with a set of 50 slides on the Sears, Roebuck merchandising complex. These items were used partly as an advertising tool for the company, with the back of each slide containing valuable information. This year, the Campaign obtained a second sets of the slides, which will ultimately enable the National Park Service to use one set to learn more about the Sears, Roebuck complex while preserving the good condition of the other.

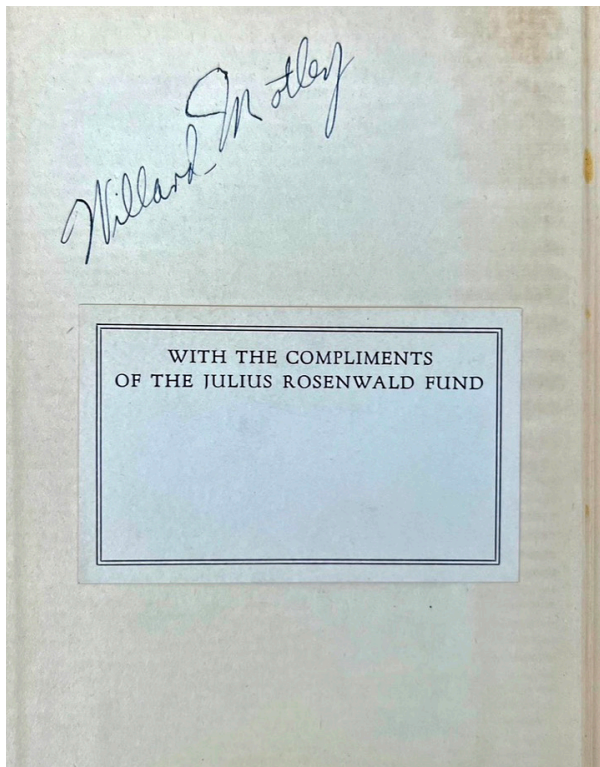




Strongbox from the office of Julius Rosenwald.

We also continued to grow our **collection of books**. The Campaign now owns five books that were part of small library sets sent to rural schools in the South from 1928 to 1948 as part of the Rosenwald Fund’s library services program. At first, the library sets were only for African American elementary schools. Later, library sets were made available for African American secondary schools as well as schools for white children. Four of the books we acquired were for elementary students, while the fifth, *Golden Slippers*, a book of poetry edited by Rosenwald Fund fellow Arna Bontemps, was for junior and high school students.

Thanks to Campaign Board member Katherine Stevenson, we also obtained a copy of *Booker T. Washington: Builder of a Civilization* by Emmet J. Scott and Lyman Beecher Stowe. Published in 1918, two years after Washington’s death, the book contains a bookplate, “Compliments of Julius Rosenwald, Chicago.” Scott was Washington’s key assistant at Tuskegee, and Stowe was the grandson of Harriet Beecher Stowe.



Additionally, the Campaign purchased a second copy of the Embree and Waxman book, *Investment in People: The Story of the Julius Rosenwald Fund* to have as a backup to the copy that we use very frequently. To our surprise, the new copy contains a book plate stating, “With The Compliments of the Julius Rosenwald Fund” and above that, the signature of Willard Motley (left), who received a Rosenwald Fund fellowship for creative writing in 1946. An unexpected, but meaningful, addition to the memorabilia collection!

The Campaign obtained vintage Sears, Roebuck postcards, and also acquired a page from the April 24, 1909, edition of *The Saturday Evening Post* containing an ad for Rosenwald & Weil, the men’s clothing manufacturing company that Rosenwald founded with family members and headed before becoming a partner in Sears, Roebuck in 1895.

# Engaging with Rosenwald Schools

In 2022, Campaign president Dorothy Canter and Campaign Board member Stephanie Deutsch visited Rosenwald Schools in five states, where they met with preservationists, school alumni, and interested neighbors.

In April, Dorothy visited the restored Fairview/E.S. Brown Rosenwald School in Camp Springs, Georgia. In May, Stephanie participated in commemorative events at two Virginia Rosenwald Schools, both of which were nominated by Virginia for possible inclusion in the projected National Park—the Second Union School in Goochland County and the Scrabble School in Rappahannock County.

The owners of these Rosenwald Schools are dedicated to preserving their history as community centers, museums, a family life and fitness center, and even through a highway marker where the school no longer exists. Rosenwald Schools serve as enduring evidence of the critical value of education to democracy and the opportunity to lead a better life. This story needs to be preserved and shared with future generations in a National Historical Park.



Calvin Hopkins, Virginia Lt. Governor Winsome Sears, and Ken Lipstock at an event at the Second Union School in Goochland County, Virginia.  
Stephanie Deutsch



Ken Morris and Stephanie Deutsch at Mars Hill University in Asheville, North Carolina.  
Courtesy of Stephanie Deutsch

## Mars Hill Anderson Rosenwald School

October 2022 was a particularly busy month for Stephanie. She traveled to Asheville, North Carolina, to celebrate the legacies of both Julius Rosenwald and Booker T. Washington at Mars Hill University. Stephanie, the wife of a great grandson of Rosenwald, and Ken Morris, a great grandson of Washington, discussed the exceptional partnership of the two men and how their accomplishments changed the country and continued to reverberate in their own lives. They also toured the beautifully restored Mars Hill Anderson Rosenwald School.

## George Fish Rosenwald School

Also in October, Stephanie visited the town of Fort Mill, South Carolina, to participate in several events including the dedication of a highway marker at the site of the former George Fish Rosenwald School.





The St. George Rosenwald School had been on the verge of collapse (left) before the town of St. George, South Carolina, decided to restore it (right). Courtesy of Alan Nussbaum (left) and Dorothy Canter (right)

### **St. George Rosenwald School**

Later that week, Stephanie and Dorothy traveled to St. George, South Carolina, to visit the St. George Rosenwald School, a six-teacher facility which had multiple additions over the years. Located in a once vibrant African American community, the large school had been on the verge of collapsing when the town determined that it needed to be saved, in spite of the high cost and considerable effort that it would entail. It is expected that the restored school with its beautiful auditorium will be dedicated in 2023.

### **St. John Rosenwald School**

In late October, after giving a presentation in Richmond, Virginia, Dorothy drove to nearby Gordonsville, Virginia, where she met with three representatives of the St. John Family Life and Fitness Center, which is celebrating the legacy of the St. John Rosenwald School while restoring it for a new purpose.



Pastor Kelvin Hawkins, Rebecca Kinney, and Joseph Lahendro inside the former St. John Rosenwald School being transformed into the future St. John Family Life and Fitness Center. Dorothy Canter



# Rosenwald Schools Building Program

1905	Booker T. Washington starts a school construction campaign in Marion County, Alabama
1910	Rosenwald reads <i>Up From Slavery</i> by Booker T. Washington In December, Rosenwald issues a challenge grant for the building of YMCAs for African Americans
1911	Booker T. Washington visits Chicago in May and attends a luncheon hosted by Rosenwald in his honor Rosenwald joins the Board of Trustees of Tuskegee Institute
1912	To celebrate his 50th birthday, Rosenwald donates \$687,500 to charity, with \$25,000 going to Tuskegee Institute. Of that, \$2,800 was used for a pilot project to build six schools. Robert R. Taylor, head architect at Tuskegee, develops first Rosenwald School building plans
1914	Rosenwald donates \$30,000 to Tuskegee for construction of 100 more rural schools through challenge grants
1915	Booker T. Washington dies on November, 14, 1915
1916	Rosenwald donates \$60,000 to Tuskegee for construction of 200 more rural schools through challenge grants
1917	Creation of the Julius Rosenwald Fund “for the well-being of mankind”
1919	Rosenwald undertakes a review of the Rosenwald Schools Building Program due to the rapid expansion of the program
1920	Rosenwald places the building program under the auspices of the Julius Rosenwald Fund in Nashville
1920-1928	Between 400-500 Rosenwald Schools are built each year
1920-1931	Rosenwald Fund annually publishes architectural drawings for schools entitled <i>Community School Plans</i>
1927	Rosenwald Fund starts subsidizing low-cost libraries for select Rosenwald Schools. This program is later extended to any African American school and rural white schools
1929	Rosenwald Fund offers to pay for buses to transport students to consolidated schools
1932	Julius Rosenwald dies on January 6, 1932 Rosenwald Fund ends the school building program
1937	The last Rosenwald School to be built with partial Rosenwald Fund contributions, the Eleanor Roosevelt School, in Warm Springs, Georgia, is dedicated by President Franklin Roosevelt



Julius Rosenwald with Booker T. Washington  
Courtesy of the National Park Service



Construction of the Maple Hill School in North Carolina. Courtesy of Tom Lassiter



Dedication of the Eleanor Roosevelt School in Warm Springs, Georgia.



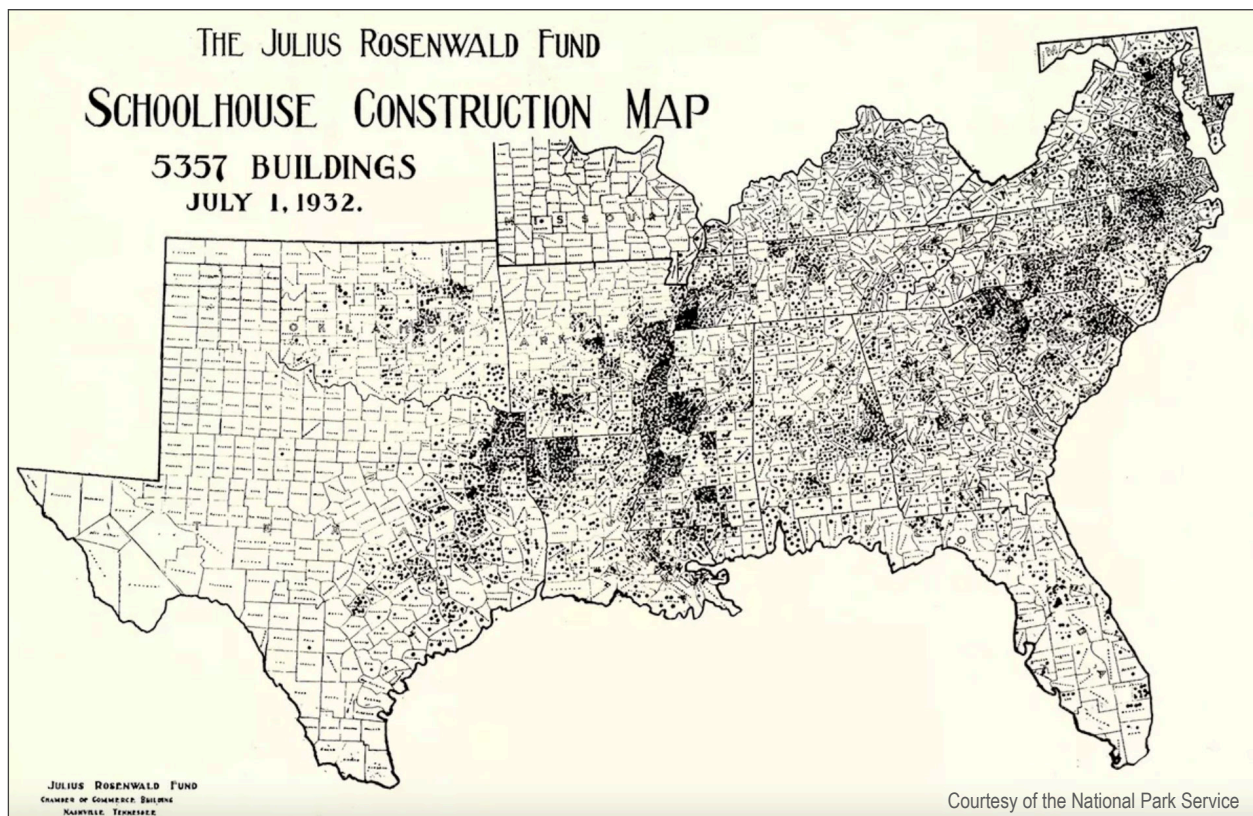


Students at the Randolph County Training School in Alabama (c 1940) Courtesy of Alvin Thornton, PhD

Julius Rosenwald invested in people through education and that investment is still paying dividends. Today, as in Rosenwald's lifetime, education is key to a better life for individuals and to moving America forward.

As Frederick Douglass, who was born enslaved and escaped into freedom, famously said:

**“Education is Emancipation”**



# Increasing our Endorsers

The growing list of non-profit institutions that support creating the Park represent a broad and diverse range of constituencies, including National Parks, preservation, cultural, and educational organizations; African American and Jewish groups; museums; churches and synagogues; and support groups for numerous Rosenwald Schools. As of December 31st, there were **180 committed endorsers**, up from 109 at the end of 2021.

## **Adas Israel Congregation**

Washington, DC

## **Adat Shalom Reconstructionist Congregation**

Bethesda, Maryland

## **ADL Southern Division**

Atlanta, Georgia

## **Agudas Achim Congregation**

Alexandria, Virginia

## **Allen Temple African Methodist Episcopal Church**

Tampa, Florida

## **American Association for State and Local History**

Nashville, Tennessee

## **American Center for Political Leadership**

Lakeland, Florida

## **American Historical Association**

Washington, DC

## **American Jewish Committee**

Washington, DC

## **American Jewish Historical Society**

New York, New York

## **American Library Association**

Chicago, Illinois

## **Asbury United Methodist Church**

Washington, DC

## **Association for the Study of African American Life and History**

Washington, DC

## **Association of African American Museums**

Washington, DC

## **Atlanta History Center**

Atlanta, Georgia

## **Bet Mishpachah of Washington, DC**

Washington, DC

## **Bethesda Jewish Congregation**

Bethesda, Maryland

## **Black Metropolis National Heritage Area Commission**

Chicago, Illinois

## **B'nai Israel Congregation**

Rockville, Maryland

## **Board of Supervisors of Gloucester County, Virginia**

Gloucester County, Virginia

## **Buffalo Jewish Community Relations Council**

Williamsville, New York

## **Buffalo Jewish Federation**

Williamsville, New York

## **Building Goodness Foundation**

Charlottesville, Virginia

## **Cape Charles Rosenwald School Restoration Initiative, Inc.**

Cape Charles, Virginia

## **Capital Jewish Museum**

Washington, DC

## **Carter-Parramore High Alumni Scholarship Fund, Inc.**

Lake Mary, Florida

## **Center for Black Educator Development**

Philadelphia, Pennsylvania

## **Charlotte Museum of History**

Charlotte, North Carolina

## **Chesapeake Conservancy**

Annapolis, Maryland

## **Chicago Sinai Congregation**

Chicago, Illinois

## **Christ the Servant Lutheran Church**

Reston, Virginia

## **City Parks Alliance**

Washington, DC

## **Coalition for American Heritage**

Washington, DC

## **Coalition to Protect America's National Parks**

Washington, DC

## **Commonwealth of Virginia Department of Historic Resources**

Richmond, Virginia

## **Conference of Presidents of Major American Jewish Organizations**

New York, New York

## **Congregation KTI**

Port Chester, New York

## **Congregation Mickve Israel**

Savannah, Georgia

## **Congregation Sukkat Shalom**

Wilmette, Illinois

## **Conservation Voters of South Carolina**

Columbia, South Carolina

## **Cook Foundation**

Gloucester, Virginia

## **Corpus Christi Episcopal Church**

Okahumpka, Florida

## **Country School Association of America**

League City, Texas

## **Davis Center Community Foundation**

Parksley, Virginia

## **Davis Center for Social Justice at Temple Sinai**

Washington, DC

## **Delta Sigma Theta Sorority, Inc.**

Prince George's County, Maryland

## **Desegregation of Virginia Education Project**

Norfolk, Virginia

## **Dorchester County Library**

Summerville, South Carolina

## **Ebenezer Baptist Church**

Atlanta, Georgia

## **Elmore County Association of Black Heritage**

Wetumpka, Alabama

## **Emet Shalom**

## **Holocaust Memorial Cemetery**

Richmond, Virginia

## **Epsilon Eta Chapter of the Iota Phi Lambda Sorority**

Largo, Maryland

## **Fairfax City Council**

Fairfax, Virginia

## **Fairfax County History Commission**

Fairfax, Virginia

## **Fairfield Foundation**

Gloucester, Virginia

## **First Baptist Church**

Charleston, South Carolina

## **Fort Mill History Museum**

Fort Mill, South Carolina



**FrameWorks Institute**  
Washington, DC

**Friends of Crystal Lake**  
Newton, Massachusetts

**Friends of Dyke Marsh**  
Alexandria, Virginia

**Friends of Longue Vue**  
New Orleans, Louisiana

**Friends of Russell Rosenwald School**  
Durham, North Carolina

**Friends of the Jewish Chapel at the United States Naval Academy**  
Annapolis, Maryland

**Galesville Community Center Organization, Inc.**  
Galesville, Maryland

**Gamma Nu Chapter of Delta Kappa Gamma Society International**  
Raleigh, North Carolina

**Gloucester Museum of History**  
Gloucester, Virginia

**Gloucester Retired Educators Association**  
Gloucester, Virginia

**Grace Covenant Presbyterian Church**  
Gloucester, Virginia

**Great Branch Community Center**  
Orangeburg County, South Carolina

**Heritage Foundation of Williamson County**  
Franklin, Tennessee

**Historic Columbus**  
Columbus, Georgia

**Holy Temple Church of the Living God**  
Franklin, Tennessee

**Historic Columbus**  
Columbus, Georgia

**Holy Temple Church of the Living God**  
Okahumpka, Florida

**Hyde Park Historical Society**  
Chicago, Illinois

**Illinois State Society of Washington, DC**  
Alexandria, Virginia

**Isle of Wight County Historical Society**  
Smithfield, Virginia

**Jacob Rader Marcus Center of the American Jewish Archives**  
Cincinnati, Ohio

**Jewish American Society for Historic Preservation**  
Boynton Beach, Florida

**Jewish Community of Sedona and the Verde Valley Synagogue**  
Sedona, Arizona

**Jewish Federation and Jewish Foundation of Nashville and Middle Tennessee**  
Nashville, Tennessee

**Jewish Federation of Greater Chattanooga**  
Chattanooga, Tennessee

**Jewish Federation of Greater New Orleans**  
New Orleans, Louisiana

**Jewish Federation of Metropolitan Chicago**  
Chicago, Illinois

**Jewish Federation of Springfield, Illinois**  
Springfield, Illinois

**Jewish Historical Society of South Carolina**  
Charleston, South Carolina

**John Quinton Foundation, Inc.**  
Mardela Springs, Maryland

**Judea Reform Congregation Social Action Committee**  
Durham, North Carolina

**Kurzweil Foundation**  
Needham, Massachusetts

**Lafayette Square Foundation**  
New York, New York

**Landmarks Illinois**  
Chicago, Illinois

**League of Conservation Voters**  
Washington, DC

**Lincoln Presidential Foundation**  
Springfield, Illinois

**Longleaf Productions**  
Greensboro, North Carolina

**Longue Vue House and Gardens**  
New Orleans, Louisiana

**Maryland Historical Trust**  
Crownsville, Maryland

**MASS Design Group**  
Boston, Massachusetts

**Mays Lick Negro School Restoration Group**  
Mays Lick, Kentucky

**Mildred Ridgley Gray Charitable Trust, Inc.**  
Prince George's County, Maryland

**Mobile County Training School Alumni Association**  
Mobile, Alabama

**Mt. Bethel Missionary Baptist Church**  
Okahumpka, Florida

**Mt. Olive Missionary Baptist Church**  
Okahumpka, Florida

**Museum of the Southern Jewish Experience**  
New Orleans, Louisiana

**NAACP Legal Defense and Educational Fund, Inc.**  
New York, New York

**National Association of Realtors**  
Washington, DC

**National Center for Civil and Human Rights**  
Atlanta, Georgia

**National Conference of State Historic Preservation Officers**  
Washington, DC

**National Council for History Education**  
University Heights, Ohio

**National Council of Jewish Women, New Orleans Section**  
New Orleans, Louisiana

**National Park Partners Chickamauga Chattanooga Moccasin Bend**  
Chattanooga, Tennessee

**National Park Trust**  
Rockville, Maryland

**National Parks Conservation Association**  
Washington, DC

**National Preservation Institute**  
Washington, DC

**National Trust for Historic Preservation**  
Washington, DC

**National Urban League**  
New York, New York

**New Bethel A.M.E. Church**  
Okahumpka, Florida

**New Birth Baptist Church**  
Washington, DC

**North Lawndale Historical and Cultural Society**  
Chicago, Illinois

**Okahumpka Community Club**  
Okahumpka, Florida

**Operation Understanding DC**  
Washington, DC

**ORT America**  
New York, New York

**Pamunkey Community Empowerment Center**  
King William County, Virginia

**Philanthropy Roundtable**  
Washington, DC

**Preservation Action**  
Washington, DC

**Preservation Chicago**  
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**Preservation Virginia**  
Richmond, Virginia

**Prince George's County Board of Education**  
Prince George's County, Maryland

**Prince George's County Historical Society**  
Prince George's County, Maryland

**Richmond Jewish Coalition**  
Richmond, Virginia

**Riderwood Jewish Community**  
Silver Spring, Maryland

**Romemu**  
New York, New York

**Scrabble School Preservation Foundation**  
Castleton, Virginia

**Second Union Baptist Church**  
Goochland, Virginia

**Shenandoah National Park Trust**  
Charlottesville, Virginia

**Sixth and I Synagogue**  
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**Sonya Kurzweil Developmental Center**  
Newton, Massachusetts

**South Carolina Department of Archives and History**  
Columbia, South Carolina

**South Side Community Art Center**  
Chicago, Illinois

**Southern Jewish Historical Society**  
Marietta, Georgia

**Southern Poverty Law Center**  
Montgomery, Alabama

**Spalding County Board of Commissioners**  
Griffin, Georgia

**St. George Business Men's Club**  
St. George, South Carolina

**St. George Rosenwald School Board**  
St. George, South Carolina

**St. John Baptist Church**  
Gordonsville, Virginia

**St. John Family Life and Fitness Center**  
Gordonsville, Virginia

**St. Luke's Episcopal Church**  
Washington, DC

**St. Mark's Episcopal Church**  
Washington, DC

**Tanner Preservation Alliance**  
Newport, Tennessee

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Kensington, Maryland

**Temple Sinai**  
Newport News, Virginia

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**The Committee of 100 on the Federal City**  
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Gloucester, Virginia

**The Garden Club of Gloucester and Mathews**  
Gloucester, Virginia

**The Gloucester Historical Society in Virginia**  
Gloucester, Virginia

**The Gloucester Union Relief Association of Missionary Baptist**  
White Marsh, Virginia

**The Jewish Federation of Greater Washington**  
North Bethesda, Maryland

**The Jewish Federations of North America**  
New York, New York

**The Newberry Library**  
Chicago, Illinois

**The Phil Hardin Foundation**  
Meridian, Mississippi

**The Renaissance Collaborative**  
Chicago, Illinois

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St. George, South Carolina

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Hyattsville, Maryland

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New York, New York

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Washington, DC

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Richmond, Virginia

**Ware River Circle of the King's Daughters and Sons**  
Gloucester, Virginia

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Washington, DC

**Washington Literacy Center**  
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**Washington National Cathedral**  
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Philadelphia, Pennsylvania

**Wicomico County Natural Resources Conservation Advisory Committee**  
Salisbury, Maryland

**Williams Memorial School and Community Alliance**

**Woodson Center**  
Washington, DC

**Woodville Rosenwald School Foundation**  
Gloucester, Virginia

**“Julius Rosenwald, and the people in whom he invested, made powerful contributions to our country...This story needs to be told—and the National Parks System is where it should be told.”**

**Robert G. Stanton**

Former Senior Advisor to the Secretary of the U.S. Department of the Interior  
Former Director of the National Park Service  
Vice President, Rosenwald Park Campaign



# Campaign Leadership

The Rosenwald Park Campaign gratefully acknowledges its Board of Directors and Advisory Council for their invaluable guidance, expertise, dedication, and support.

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# 2022 Financial Statement

The Rosenwald Park Campaign is a 501(c)(3) corporation founded in 2016. During 2022, the Campaign had total revenue of \$92,608, of which \$90,293 was from contributions.

Total 2022 expenses were \$27,546, which included consultants to provide IT services, communications, development, and design. Additionally, the Campaign utilized funds to add to its collection of artifacts related to Julius Rosenwald; Sears, Roebuck; and the Rosenwald Fund. The Campaign also paid for the filming of interviews for the introductory video featured earlier in this report.

The Campaign's assets, as of December 31, 2022, were \$261,342, including funds maintained in a money market account and checking account. Liabilities were \$250 for accounts payable and accrued expenses. Net assets were \$261,092, an increase of \$64,539 during 2022.

The Campaign expects to increase its revenue and expenses in 2023 as it builds organizational capacity, completes the introductory video, develops an interactive exhibit on notable Rosenwald Fund Fellows, evaluates sites in Chicago, conducts events at Rosenwald Schools, and holds fundraising events in key cities. A copy of the Campaign's most recent 990 report is available on the Campaign website.

Through his innovative philanthropy and partnerships, Julius Rosenwald pioneered programs that addressed the lack of educational opportunity facing African Americans in the early 20th century. The Rosenwald Park Campaign is committed to preserving this little-known story and its enduring lessons in a new National Historical Park.

[www.rosenwaldpark.org](http://www.rosenwaldpark.org)

**Rosenwald Park Campaign**

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Bethesda, MD 20814

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Support us by visiting:

[www.rosenwaldpark.org/donate](http://www.rosenwaldpark.org/donate)

Mildred Ridgley Gray at the Ridgeley School.  
Courtesy of Andrew Feiler

