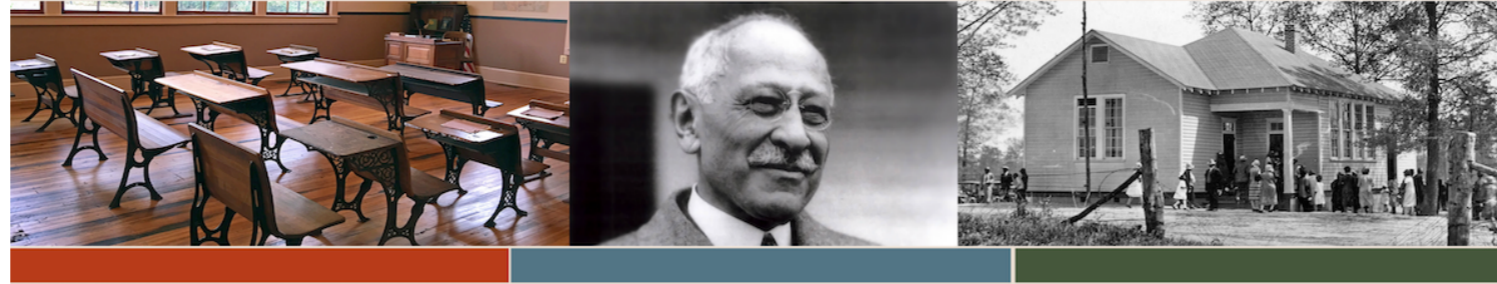


The Campaign to Create the
**Julius Rosenwald & Rosenwald Schools
National Historical Park**



SPECIAL EDITION!

Celebrating the Premiere of the Campaign's Video

The Campaign is pleased to report that its recently completed 10-minute video

Rosenwald: Toward A More Perfect Union

has been accepted for two upcoming film festivals. The video will be shown at The People's Film Festival in Harlem on June 3 (<https://www.thepeoplesfilmfestival.com>) and at the Filmteenth festival in the Washington, DC, area over the Juneteenth weekend (<https://filmteenth.org>). The date has yet to be announced.

Through interviews with four Campaign Board members and two Rosenwald School alumni and other film clips, the video tells the inspiring story of the partnerships Julius Rosenwald formed with Booker T. Washington and with African American communities, powerful connections that led to the building of nearly 5,000 schools in 15 southern states. These schools educated one-third of the African American children in the South during the era of "separate but equal" education. La Verne Gray and Newell Quinton share their experiences and perspectives from attending Rosenwald Schools.



Interview of Newell Quinton

The video also presents the Julius Rosenwald Fund fellowship program that provided awards to nearly 900 talented individuals, two-thirds of whom were African Americans. Their accomplishments across a wide variety of artistic, scholarly and scientific fields, made lasting contributions to our country.

The initial part of the video is posted on YouTube as a trailer. Here is the link:

<https://youtu.be/V8J86oTEMW8>

Currently the full video is available only through a password-protected link so that it is not considered publicly available by film festivals. If you would like to access the film, kindly contact me at dorothycenter@rosenwaldpark.org. But please do not share it with others without permission.

Special thanks go to Aviva Kempner and Charles Poe for making the video a reality. Aviva's inspiring 2015 documentary "Rosenwald" was the impetus for founding the Campaign to create the Julius Rosenwald and Rosenwald Schools National Historical Park. Serendipity brought Charles and the Campaign together in June 2022, as he was launching his new social media enterprise, the Parks Channel. An Emmy- and Peabody-winning producer and media executive, Charles directed and produced the video. We are very grateful.



Charles Poe interviewing Alan Spears,
Director of Cultural Resources at NPCA

Julius Rosenwald pioneered programs that addressed the lack of educational opportunity facing African Americans at all levels in the early twentieth century. The Rosenwald Park Campaign is committed to preserving this little-known story and its enduring lessons in a new National Historical Park.

Today, as in Rosenwald's lifetime, education is key to a better life for individuals and to creating a more perfect Union for us all.

Hope to see you at one of the festivals!

Dorothy Canter

"All the other pleasures of life seem to wear out, but the pleasure of helping others in distress never does." - Julius Rosenwald

DONATE

**We need your support to create the
Julius Rosenwald & Rosenwald Schools National Historical Park.**

For questions and suggestions, please write to info@rosenwaldpark.org.

Stephanie Deutsch, editor

May 16, 2023